Strategic Plan Activities Progress: FY 2013

Goals:

1. Connect to the Online World
2. Know Your Community
3. Learn to Read and Write
4. Satisfy Curiosity
5. Visit a Comfortable Place

To be completed by June 30, 2013

5.4 Wiring and installation of a security camera system for the current Parmly Billings Library building; the equipment will migrate to the new building when it has been completed.
Update: This project has been deferred to install directly into the new building.

In Progress

1.2 Maintain existing computers
Repairs and replacements performed as needed

1.3 Replace equipment per Technology Replacement Plan
Equipment replacement taking place as needed, though computers not requiring immediate replacement are being deferred for installation directly into the new building.

1.4 Increase by 10% the number of items in the electronic collection, including downloadable audio, research databases, e-books, streaming audio and video.
Monthly additions to MontanaLibrary2Go; multiple research databases added as of 12-15, implementation of streaming video resource in 03-13.

2.1 Arrange presentations to civic groups, service organizations, etc.
Numerous presentations made; Staff and Foundation Speaker's Bureau continue to update civic groups and service organizations on progress of new building.

3.1 Maintain existing programs that promote reading skills for babies, preschoolers, children, teens and adults.
Summer Reading program involved over 1800 children, teens and adults. One Book Billings programs scheduled through May 2013. Children's Book week in November. Family reading program in progress through 2-26-13. Summer Reading 2013 – themes are: Children's- Dig Into Reading, Teen- Beneath the Surface, Adult-Groundbreaking Reads and registration begins 05-13.

3.2 Offer programs that support local writers and book clubs.
Holding monthly Writer's Group and Teen Writers programs. Acted as host site for

National Novel Writing Month activities through November. Seven book club kits added to collection as of 2-1-13.

4.1 Develop programming that markets library collections
Haunted Montana 10-10 with nonfiction ghost stories and horror collections. "Crafternoons" began 1-9, ongoing through 2-27 to highlight hobby and craft collections.

4.2 Place emphasis on creating displays of new books and media and featured collections holdings
Children's holiday books featured for Independence Day, Labor Day, Halloween, Thanksgiving, Christmas, Hannukah, Kwanzaa, Martin Luther King Day, Valentine's Day, Easter and Mother's Day. Adult/teen horror films and books featured for Halloween, holiday themes for December. Challenged Teen titles featured for Banned Book Week. Writing collection featured for NaNoWriMo.

5.2 Building on a FY12 project utilizing the community history expertise at the Western Heritage Center, digitize significant portion of Montana Room photographs, ephemera and public domain books and make them available over the internet.
100+ additional images have been scanned, described, and uploaded to the Montana Memory Project website as of 2-1-13.

5.3 Upgrade RFID system in international standard to permit compatibility for automating the check-out/check-in process and providing a system of securing library materials.
RFP completed and vendor selected. Conversions process begun 1-4-13. Equipment installation and go-live planned for mid-May 2013.

5.5 Perform emergency repairs to building structure and systems as needed
Elevator repairs 10/23

5.6 Development of brand identity for use in signage, print materials, website and online usage, and in marketing library services .
Board appointed Branding Committee 10-11. Development of logo in process.

5.7 Prepare library collections for move to new facility.
Library staff reviewing collection materials; Outreach storage materials completed; Nonfiction collection completed; Fiction in progress; Children's collection completed.

5.8 Prepare technology equipment for move to new facility.
Staff collaborating with IT department to plan setup for switches, routers and other network equipment.

5.9 Plan for new technology equipment in new facility
Managers met with IT Director 10-18 for initial technology planning. Technology plan for new facility completed. Managers met with IT Director 1-24 for phone system planning.

Completed

1.1 Research available online services for potential enhancement to current offerings.
Completed September 2012. Added Ancestry Library Edition, Testing & Education Resource Center. Completed December 2012. Added American Indian History Online, Science Online, World Almanac, World Book Online, World News Digest.

2.2 Gather input from community about customer service, technology services, materials and program offerings.
iLibrary event held 9-15. Teen iLibrary event held 10-9. Customer service survey completed 11-30..

5.1 Lease nearby parking during the construction of the new Library building.
Completed December 2012. Added parking now available through balance of construction.