

Strategic Plan Activities FY14-15

Connect to the Online World

- 1.1 Increase the number of internet accessible computers and devices to meet the statewide average of workstations per capita.
- 1.2 Increase funding for equipment.
- 1.3 Increase access speed for public networks.
- 1.4 Increase online activity between library and patrons by 20% through current websites, email, research databases, eLibrary, social networking sites.
- 1.5 Utilize two new online services.
- 1.6 Improve staff training on e-readers and other devices to permit better demonstration for users.
- 1.7 Increase by 20% the number of items in the electronic collection, including downloadable audio, research databases, e-books, e-journals, streaming audio and video.
- 1.8 Develop a program engaging community members as instructors and mentors.
- 1.9 Work with technology companies to provide prototypes and other experimental computer and media lab resources.
- 1.10 Add or update equipment and software for a media studio.
- 1.11 Develop partnerships to collaborate in offering new types of technology training.

Know Your Community

- 2.1 Utilize volunteer organizations to create and administer community-oriented issues programs.
- 2.2 Expand public training in use of informational tools, including help in navigating local, state and federal websites.
- 2.3 Produce digital audio and video
- 2.4 Design a social media plan to permit conversations with residents
- 2.5 Introduce art, music, drama, (with those organizations providing the talent) within the setting of the library to reach those who haven't experienced this.
- 2.6 Invite service, vocational, social welfare agencies to present programs detailing their services.
- 2.7 Establish regular board game programs.

Learn to Read or Write

- 3.1 Encourage early literacy by providing caregivers of small children with print materials, web-based information and other tools to develop basic reading skills.
- 3.2 Offer programs that promote reading skills for babies, preschoolers, children, teens and adults.
- 3.3 Maintain a current collection of self-paced instructional materials to improve literacy and other skills
- 3.4 Provide daily story times at varying hours, including evenings and weekends, utilizing volunteers.
- 3.5 Focus on early learning experiences to develop lifelong learners.

Satisfy Curiosity

- 4.1 Introduce patrons to different viewpoints, new hobbies and engaging pastimes through programming and marketing collections.

- 4.2 Provide services to teens to allow for content creation and increased options for learning and interacting.
- 4.3 Cultivate partnerships with local senior organizations for collaborative programs and services.
- 4.4 Develop systematic review of online resources for potential licensing for users of all ages.
- 4.5 Enhances collections in formats preferred by seniors, such as large print and audiobooks.
- 4.6 Increase display shelving to merchandise selected collections.
- 4.7 Fill in or complete series in fiction and graphic novels.

Stimulate Imagination

- 5.1 Reduce ratio of reserves to copies owned from 4:1 to 3:1 by purchasing additional copies of high demand titles.
- 5.2 Trained staff are available at point of need to assist in location and selection of leisure use materials.
- 5.3 Develop program series, bringing in nationally recognized writers and speakers.
- 5.4 Provide special collections that celebrate our community and region.
- 5.5 Place emphasis on creating displays of new books and media
- 5.6 Partner with K-16 and others to enhance grant opportunities.
- 5.7 Establish a teen advisory board for better understanding of collection and programming needs for teens.
- 5.8 Create a "Grab & Go" collection of popular materials with no holds or renewals permitted.

Visit a Comfortable Place

- 6.1 6.1 Purchase new maintenance and cleaning equipment
- 6.2 Hire consultant to develop detailed housekeeping & maintenance manual.
- 6.3 Develop a preventative maintenance schedule.
- 6.4 Seek additional training on building maintenance, green technology and mechanical systems
- 6.5 Develop landscape maintenance plan and purchase necessary equipment.
- 6.6 Provide staff training on proper maintenance.
- 6.7 Use volunteers to maintain garden areas.
- 6.8 Develop plan for patron requirements for cleaning up meeting spaces after use.
- 6.9 Install security camera system.
- 6.10 Establish a docent program and provide through orientation and ongoing support.
- 6.11 Create welcoming entryways into the facility.
- 6.12 Purchase green cleaning and janitorial products.
- 6.13 Develop plan of ongoing collection of recycled materials throughout the Library.
- 6.14 Require coffee shop to adhere to environmentally responsible practices.