

## MLA Conference Program Descriptions

### Wednesday, April 9<sup>th</sup> Preconference Selections

**Wednesday, 8:30 am to 12:00 pm**

#### **Allow Your Library to THRIVE Through Community-Centric Programs**

**Presenters: Debbie Winlock, Page, Arizona Library Director and Kim Crowley, Flathead Library System**

Reach a new audience, fill a critical need in the community, secure the role of the library as a vital community anchor institution: just some of the mission-oriented goals that can be addressed through innovative activities. Engaging activities will keep this session fast-paced and fun.

**CE: Library Services to the Public (3.5)**

**Wednesday, 9:00 am to 12:00 pm**

#### **RDA for Beginners & Copy Catalogers**

**Presenters: Roberta Gebhardt, Montana Historical Society  
Laura Tretter, Montana State Law Library**

RDA (Resource Description and Access) was implemented on April 1, 2013. You've probably seen some RDA records as you are copy cataloging. What do those new tags mean? Why did we change to this new cataloging standard? Join Laura Tretter from the MT State Law Library and Roberta Gebhardt from the Montana Historical Society for an introduction to RDA. We will also review the primary differences between AACR2R and RDA. This session will focus on the printed book format.

**CE: Collection Management and Technical Services (3)**

**Lunch 12:00 pm to 1:30 pm**

**Wednesday, 1:30 pm to 4:30 pm**

#### **Libraries as Health Information Center**

**Presenters: Mary Anne Hansen & Richard Wojtowicz, Montana State University  
Gail Kouame, NNLN, Seattle**

Participants will be better prepared for answering users' health-related questions, ranging from finding information about researching health careers, health insurance options, the Affordable Care Act (update), consumer health resources for improving one's own health literacy and ability to be a self-advocate in the health care process, etc.

**CE: Library Services to the Public (3)**

**Wednesday, 1:30 pm to 4:30 pm**

#### **Next Steps: Cataloging Non-Book Formats Using RDA**

**Presenters: Allison Badger, OPI & Teressa Keenan, Mansfield Library, UM**

RDA (Resource Description and Access) was implemented on April 1, 2013. Most of the training in Montana so far has focused on the book format. This session will delve deeper into RDA and how to use it in your cataloging of CDs, DVDs, and other formats. This session is aimed at original catalogers or those who want to learn more about RDA.

**CE: Collections Management and Technical Services (3)**

**Wednesday, April 9<sup>th</sup>**  
**1:00 pm to 3:00 pm**

**Montana Library Association Board Meeting**

**Wednesday, April 9<sup>th</sup>**  
**4:00 pm to 6:00 pm**

**MT2Go Membership Meeting**

**Wednesday, April 9<sup>th</sup>**  
**6:30 pm to 8:00 pm**

**Welcome Reception at the beautiful new Billings Public Library**

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**Thursday, April 10<sup>th</sup>**  
**7:15 pm to 8:00 pm**

**New Member & Past Presidents Breakfast**  
**Sponsored by Sheila Cates Scholarship**

**Thursday, April 10<sup>th</sup>**  
**8:30 am to 10:00 am**

**Open Access to Scholarly Work in Montana**

**Presenter: Leila Sterman, Montana State University**

Discussion on expanding Open Access movement and awareness of publishing issues on academic campuses in Montana and the opportunities for collaboration, citizen science, and the benefits of information access for all Montanans from innovative academic/educational landscapes.

**CE: Library Services to the Public (1.5)**

**Library Collaboration: A Model for Close, Analytic Reading**

**Presenters: Joan Meyer & Jeanne Morigeau, Capital HS Library , Joanne Didriksen & Kate Peterson, Helena HS Library**

The high school library team in Helena has developed a model for close, analytic reading. This model provides step-by-step instructions and can be utilized in all grade levels and all curricular areas. Workshop participants will explore the model and develop a close reading activity that meets Common Core standards.

**CE: Library Services to the Public (1.5)**

## **Conversations with the Montana State Library Commission**

**Presenters: Jennie Stapp, State Librarian & MSL Commissioners: Richard Quillin, Lee Miller, Colet Bartow, Brent Roberts, Jim Gransbery, Anita Scheetz, Frederick Hunter**

A time to share information with librarians and trustees about the role and priorities of the Commission; provide an opportunity for librarians to share their hopes and concerns with the Commission in order to inform future priorities of the Commission and the State Library; and provide an open forum discussion on topics of relevance to the Montana library community.

**CE: Library Administration (1.5)**

## **Navigating the Hidden Web**

**Presenter: Susan Matter, School Librarian, Florence Carlton School**

This class will look at how to find free quality resources on the web that are not easily found using commercial search engines. Additionally, we will discuss how to better use search engines to find more relevant results.

**CE: Technology (1.5)**

## **Inspiration & Ideas for Putting on a Library Event**

**Presenter: KellyAnne Terry, Lewistown Public Library**

Special events can bring the library to the spotlight. This program will go over ideas and inspiration for putting on a creative event that goes beyond basic library programming. Discuss the dos and don'ts of planning a special event, a timeline and process for planning, and how best to cover costs.

**CE: Library Administration (1.5)**

## **Librarians: Montana's New Lawyers**

**Presenters: Lisa Mecklenberg Jackson, Director State Law Library, Helena  
Brian Close, Attorney, Bozeman**

These days, librarians are required to know as much about the legal system as lawyers! This program, led by two library-loving attorneys, will provide you with the necessary tools to help you deal with many basic legal issues. Topics to be addressed include: resources for pro ses, copyright, First Amendment, policy writing and employment law. No need for law school after this one!

**CE: Library Administration (1.5)**

## **Programming in The Library**

**Presenter: Debbie Wincock, Page, Arizona Library Director**

**CE: Library Services to the Public (1.5)**

**Thursday, April 10<sup>th</sup>**

**10:15 pm to 10:45 pm**

## **Vendor Welcome & Ribbon Cutting Ceremony**

**Thursday, April 10<sup>th</sup>**  
**11:00 A.M. - 12:15 P.M.**

### **KEYNOTE DESCRIPTION**

#### **Title – “Charting Chaos: Cross-Cultural Strategies to Thrive Regardless of the Circumstances”**

Dr. Deidre Combs has spent the last fifteen years researching and writing about cross-cultural approaches for resolving conflict with the assistance of the Bozeman Public Library. In this presentation she will share how we can thrive by using valuable tips and techniques found across countries and lasting cultures for coping with unwelcome personal and professional surprises.

**CE: Library Administration (1.0)**

**Thursday, April 10<sup>th</sup>**  
**2:15 pm to 3:45 pm**

#### **Amazing World of Government Documents**

**Presenter: Suzanne Caro, University of Montana**

Learn about the amazing world of government documents! From the United Nations to the County Clerk learn about the types of information available including statistics, testimony and maps. Learn how to navigate the treacherous seas of federal information, find reliable health resources or a fascinating read!

**CE: Collection Management and Technical Services (1.5)**

#### **Practicing a Cross-Cultural Strategy for Thriving**

**Presenter: Deidre Combs, Bozeman**

Dr. Combs describes eight cross-cultural approaches to overcoming difficult challenges in *Thriving Through Tough Times*. In this interactive workshop we will engage with one of the techniques derived from the ancient Hindu *mantra* tradition and modern brain research.

**CE: Library Administration (1.5)**

#### **Turn Your Organization Inside Out & THRIVE**

**Presenters: Connie Behe and Kim Crowley, Flathead Library System**

Presentation of the process used to develop your new identity. What it takes to fully embrace and adopt that new identity and what the future will bring. Audience participation is encouraged.

**CE: Library Administration (1.5)**

#### **Writing for the Web**

**Presenter: Anne Kish, University of Montana, Dillon**

Make your website thrive! We all engage with web content very differently than we read print materials. Come learn about the differences and take home some tips on how to create effective web content. This presentation is based on website usability research conducted by the Nielsen Norman Group.

**CE: Technology (1.5)**

## **Survive & Thrive: It Takes a District**

**Presenters: Lauren McMullen, Montana State Library and panel: Jennie Stapp, John Conlon, Carly Delsigne, Marilyn Trosper, Michelle Fenger**

In these difficult economic times, many Montana libraries have discovered that they have to fight harder for their piece of the funding pie in their communities. A few brave libraries have gone directly to the voters to establish library districts with their own funding and governance structure. Come to this session to learn more about the risks and rewards of the library district experience.

**CE: Library Administration (1.5)**

## **Collaborative Teaching Partnerships Between Librarians & Faculty**

**Presenters: Scott Juskiewicz & Conor Cote, Montana Tech**

Collaboration with faculty on library instructions presents its challenges, especially integrating information literacy into a semester long course. Two librarians at Montana Tech have partnered with faculty to develop and teach Chemistry and Writing Courses. Learn how these librarians have successfully worked with faculty as an active presence within the classroom and how they've made these collaborations successful.

**CE: Library Services to the Public (1.5)**

## **A Resource Worth Digging Into: The Montana Memory Project**

**Presenter: Jennifer Birnel, Montana State Library**

The Montana Memory Project has developed into an expansive on-line resource, with a wealth of information. Learn how to navigate this resource and how to assist your patrons with using the website.

**CE: Technology (1.5)**

**Thursday, April 10<sup>th</sup>**

**4:00 pm to 5:00 pm**

## **Interest Group Meetings**

**Intellectual Freedom Committee Meeting**

**Thursday, April 10<sup>th</sup>**

**5:15 pm to 6:45 pm**

## **Moss Mansion Tour**

**Brewery Tour – (Transportation Provided)**

**Thursday, April 10<sup>th</sup>**

**7:00 pm to 8:00 pm**

## **Montana Book Awards Reception**

**MSU-BillingsLibrary**

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**Friday, April 11<sup>th</sup>**  
**7:30 am to 8:30 pm**

**Division Breakfasts**

**Friday, April 11<sup>th</sup>**  
**8:45 am to 10:30**

**Montana Library Association Membership Meeting**

**Friday, April 11<sup>th</sup>**  
**10:45 am to 12:15 pm**

**More is Better: Humanities Montana Programs for Libraries**

**Presenter: Kim Anderson, Humanities Montana, Missoula**

Would you like Jeanette Rankin to come to your library? Would you like to host a discussion of a local issue? Perhaps your library needs funding for a project. Humanities Montana can help make your programming dreams a reality. Librarians and Humanities Montana will share ideas and success stories.

**CE: Library Services to the Public (1.5)**

**You've Got Data, Now Use It: Innovative Methods for Better Understanding Public Library Use**

**Presenters: Amy Bekkerman & Susan Gregory, Bozeman Public Library**  
**Anton Bekkerman & Gregory Gilpin, MSU Bozeman**

Public libraries are constantly trying to improve services to their communities and justify their budgets to local governments, library boards, and the public. This session describes challenges faced by the Bozeman Public Library and two innovative, data-driven projects that address those challenges and help the library meet its strategic objectives.

**CE: Library Administration (1.5)**

**A Hands-On ToolKit for Planning an Every Child Ready to Read Workshop**

**Presenter: Cindy Christin, Bozeman Public Library**

Haven't done an ECRR Workshop at your library yet? Bring a flash drive and create an easy-to-do workshop ready to take back to your library families. We will spend half the time designing slides for your program, and half the time working on activities for kids and parents to do together. You'll be all ready to present a ECRR workshop.

**CE: Library Services to the Public (1.5)**

## **K to College: Information Literacy Partnerships**

**Presenters: Sheila Bonnard & Mary Anne Hansen, Montana State University**

**Colet Bartow, Office of Public Instruction, Lisa Lykins, Glacier High School**

Join a panel of university and school librarians to discuss collaborative information literacy efforts to prepare students to succeed in high school, college, society, and the workforce.

**CE: Library Services to the Public (1.5)**

## **Learning Thrives in a Media-Rich Environment**

**Presenters: Jo Flick, Montana State Library, Lisa Lykins, Glacier High School**

Explore the value of using video for learning. Jo will share best practices for how to use of video.

Lisa will demonstrate how to find great free resources online from PBSlearningmedia.org. Participants will get hands-on to develop their own learning activity utilizing video.

**CE: Library Services to the Public (1.5)**

## **Montana Book Award Committee**

**Presenter: Barbara Theroux, Missoula**

Members of the 2013 Montana Book Award Committee will review titles of Montana interest, including the winners of this year's award.

**CE: Collection Management and Technical Services (1.5)**

**Friday, April 11<sup>th</sup>**

**12:30 pm to 1:30 pm**

## **Vendor Visits & Vendor Luncheon**

**Friday, April 11<sup>th</sup>**

**1:30 pm to 3:00 pm**

## **Academic Libraries & Financial Literacy Programs**

**Presenters: Trevor Dawes, ACRL President & Panel**

Financial literacy is a hot topic for libraries, and that includes colleges and universities too. Come learn from your peers in Montana about financial literacy programs in academic libraries. Find out what works and what doesn't, and get ACRL President Trevor Dawes' perspective. Take these ideas home for implementation in your own library!

**CE: Library Services to the Public (1.5)**

## **The Power of Collaboration: How Libraries & Schools Can Integrate Technology in Meaningful Ways**

**Presenters: Jamie Reynolds & Amy Paden, Twin Bridges Public School**

Students and patrons benefit from our ability to guide them in creative uses of technology. Bring your iPad/tablet/laptop and learn to use *Educreations* and *Skitch*. Help your patrons and students find their voice with digital stories, research presentations, labeled images and tutorials. Discussion, learning and endless learning possibilities await!**CE: Technology (1.5)**

## **A Project To Build a Partnership On**

**Presenter: Jennifer Birnel, Montana State Library**

Developing a collection for the Montana Memory Project can seem like a daunting task, but a little help from some friends can make a huge difference. This hands-on session will walk you through the steps for cultivating local partnerships through a collection project. These partnerships may become lasting friendships.

**CE: Library Administration (1.5)**

## **Storytelling - Technique & Delivery**

**Presenter: Bobbi deMontigny, Lewis & Clark Library, Helena**

Children today lead busy lives. Their attention is pulled in a myriad of directions, often times by a flickering screen full of excitement and bright colors. This can sometimes be hard to compete with. As the earliest providers of literature to children, how do we engage them through the power of the written word? What steps should we take to ensure that their earliest experiences with books are positive, powerful and engaging enough to foster a lifetime of reading? This workshop will expand on these topics and more. We will discuss criteria for the selection of books that kids will sit still for, techniques that can be used to get, and perhaps more importantly, hold their attention. We will touch on suggested ways to maintain a story-friendly atmosphere and there will even be an opportunity to brush up on our voice-acting skills.

**CE: Library Services to the Public (1.5)**

## **Affordable Care Act: An Update for Treasure State Librarians**

**Presenter: Gail Kouame, National Network of Libraries of Medicine/Pacific NW Region**

When the Affordable Care Act launched in October 2013, libraries prepared for an onslaught of questions from patrons about health insurance and related issues. Now that several months have passed, let's see where things stand and how to go forward to meet patrons' need surrounding these needs.

**CE: Library Services to the Public (1.5)**

## **Transitioning from WorldCat Resource Sharing to WorldShare ILL: Part 1**

**Presenter: Cara Orban, Montana State Library and OCLC**

OCLC WorldShare ILL will replace WorldCat Resource Sharing in April and May 2014. In this training session, we will cover the basics of searching, lending, and borrowing, and answer your questions about making this transition to the new interlibrary loan platform. The session continues in Part 2. Please plan to attend both sessions.

**CE: Technology (3 – must attend both sessions)**

**Friday, April 11<sup>th</sup>**

**3:15 pm to 4:45 pm**

## **Transitioning from WorldCat Resource Sharing to WorldShare ILL: Part 2**

**Presenter: Cara Orban, Montana State Library**

A continuation of the earlier session described above.

**CE: Technology (3 – must attend both sessions)**

## **How To Maintain Your Privacy On The Internet**

**Presenters: Matt Beckstrom & Judy Hart, Lewis & Clark Library, Helena  
Tamara Miller, Bozeman**

Participants will understand the ways their activities can be tracked on the Internet, learn ways to browse securely, and learn to use tools to protect their privacy online.

**CE: Technology (1.5)**

## **On Beyond Pubmed: Ways to Search Biomedical Literature That You May Not Know About**

**Presenter: Martha Thayer, Rocky Mountain Laboratories, NIH, Hamilton**

You know about PubMed, but have you ever used Quertle, BioMedLib, HubMed, TRIP, Yale Image Finder or the National Guidelines Clearinghouse? No? Come let Martha introduce you to these and other great additions to your biomedical searching arsenal.

**CE: Technology (1.5)**

## **Library Treasures: Qualities That Make You Shine**

**Presenter: Cheryl Hesel, Rosebud County Library**

What qualities are necessary for excellence in librarianship? Let's learn from exemplary librarians in history and current librarians throughout the USA and Canada. This motivational session by an experienced speaker and performer will hand you nuggets of thought and inspiration and enhance your library contributions in the Treasure State. This session will be interactive, lively and sparkling!

**CE: Library Services to the Public (1.5)**

## **Significant Tidings**

**Presenters: Suzanne Caro, Mansfield Library, UM and panel**

Hear academic, school, public and special librarians speak on their research, programs and events. This year the format will be "lighting talks" where each presenter has five minutes to share their information.

**CE: Library Services to the Public (1.5)**

## **Have Google Docs, Will Travel**

**Presenter: Jodi Christophe, Missoula Public Library**

Learn to sync your documents and online bookmarks so you are never without access. Google offers an alternative to Microsoft Word & Excel; it is free and is not device specific, in fact you can access your documents from a Mac, a PC, a tablet, your smart phone – anywhere you can access the Internet. Learn how!

**CE: Technology (1.5)**

**Friday, April 11<sup>th</sup>**

**5:15 pm to 6:30 pm**

**Poster Sessions/Reception**

**Friday, April 11<sup>th</sup>**  
**6:30 pm to 8:00 pm**

## **Membership Dinner**

**Friday, April 11<sup>th</sup>**  
**8:00 pm to 10:30 pm**

## **Sheila Cates Event**

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**Saturday, April 12<sup>th</sup>**  
**8:00 am to 11:15 am**

### **MSU Workshop Series:**

**Presenters: Jacqueline Frank, Sheila Bonnand, Mary Anne Hansen, Montana State University**

**MSU Workshop Series: Enhance the Research Impact of your Faculty – Mary Anne Hansen & Sheila Bonnand**

Learn about a variety of resources for measuring Author Impact, Journal Impact, Altmetrics, Where to Publish, etc., in order to enhance your research impact.

**MSU Workshop Series: Prezi Basics**

Prezi is a living presentation tool for visualization and storytelling without slides. Tap into your creativity to seamlessly create high-quality presentations, post them to the internet, and share them with friends and colleagues. Topics to cover: creating a new Prezi, using templates, importing content, presenting online, sharing offline, and more.

**MSU Workshop Series: Pinterest**

Bring your questions, create a new profile and get started, and learn some tips for using Pinterest.

**MSU Workshop Series: Excel 2010 Tips & Tricks**

Learn the basics of Excel and some useful Tips & Tricks. Topics to cover: spreadsheet formatting, data formatting (% , \$ , etc.), using formulas and functions, referencing cells in formulas, inserting and formatting charts, and printing options.

**CE: Technology (4)**

### **KEWL Makerspace Programming**

**Presenters: Jim Semmelroth, Jessica Zephyrs, Elizabeth Jonkel, Missoula Public Library; Sean Anderson, Great Falls Public Library; Heather Dickerson, Lewis & Clark Library**

Learn how to put on fund and affordable makerspace type activities in your library. This hands-on presentation will give you the ideas you need to know.

**CE: Library Services to the Public (3)**

**Saturday, April 12<sup>th</sup>**

**8:00 am to 9:30 am**

**Same Mission, Different Jobs: Everyone on the Same Page**

**Presenters: Lauren McMullen & Suzanne Reymer, Montana State Library**

Your library thrives thanks to a support system that may include boards, funders, committees, Friends and foundations. Communicating and coordinating the work of these many groups can be a challenge. In this workshop you'll learn how to develop agreements that will cover gaps, prevent turf wars, avoid duplication of effort and ensure harmony among all.

**CE: Library Administration (1.5)**

**Stay and Play Activities: Math, Science & More Fun for Families After Storytime**

**Presenter: Marcia Furman, Flathead County Library**

Librarians have the opportunity to reach many families during weekly programs, and we can expand the traditional craft activity to include fun number play, science experiments and other play activities for families to enjoy together, both in the library and at home. See what some of Montana's libraries are doing, and walk away with some great ideas for you to try!

**CE: Library Services to the Public (1.5)**

**Jay Asher Workshop**

**Saturday, April 12<sup>th</sup>**

**9:45 am to 11:15 am**

**Digital Collections THRIVE at the Montana Historical Society**

**Presenter: Ashley Fejeran and Roberta Gebhardt, Montana Historical Society**

Digital Projects are flourishing at the Montana Historical Society. What's been digitized so far? Things like prison records, enlistment cards, diaries and of course, newspapers. Ashley Fejeran and Roberta Gebhardt will discuss these projects and how they can be used in your library.

**CE: Technology (1.5)**

**The Torch Relay: Plan to Thrive Through Leadership Transitions**

**Presenter: Joann Flick, Montana State Library**

Maintaining continuity can be difficult when leaders leave a public library. While there is no one perfect process to fit every situation, this session offers some cohesive strategies to provide for a strong and seamless transition from one library directors to the next, including some ground rules for interim directors.

**CE: Library Administration (1.5)**

## **Supporting Children's Social-Emotional Behavior in a Public Library Setting**

**Presenter: Kerry Williams, Bozeman Public Library**

Children and their families arrive with all of themselves, including their emotional lives. We need to understand how social-emotional needs play into their experience, and gain confidence in our abilities to support.

**CE: Library Services to the Public (1.5)**

**Saturday, April 12<sup>th</sup>**

**11:30 am to 1:00 pm**

### **Author Luncheon: Jay Asher**

Jay Asher was born in Arcadia, California on September 30, 1975. He grew up in a family that encouraged all of his interests, from playing the guitar to his writing. He attended Cuesta College right after graduating from high school. It was here where he wrote his first two children's books for a class called Children's Literature Appreciation. At this point in his life, he had decided he wanted to become an elementary school teacher. He then transferred to California Polytechnic State University in San Luis Obispo where he left his senior year in order to pursue his career as a serious writer. Throughout his life he worked in various establishments, including as a salesman in a shoe store and in libraries and bookstores. Many of his work experiences had an impact on some aspect of his writing.

He has published only one book to date, *Thirteen Reasons Why*, which was published in October 2007. He is currently working on his second Young Adult novel, and has written several picture books and screenplays. *Thirteen Reasons Why* has won several awards and has received five stars from Teen Book Review. It also has received high reviews from fellow authors such as Ellen Hopkins, Chris Crutcher, and Gordon Korman.

**Saturday, April 12<sup>th</sup>**

**1:15 pm to 2:45 pm**

### **Getting the EDGE on Digital Literacy**

**Presenter: Suzanne Reymer, Montana State Library**

You will learn about the current status of various library digital literacy programs: Library EDGE, Impact Survey, EveryoneOn, etc. Find out what others are doing and consider what digital literacy and inclusion can mean for your community.

**CE: Technology (1.5)**

### **WordPress for Your Library Website**

**Presenters: Amy Marchwick, Jo Flick, Jennifer Birnel, Montana State Library**

Library websites can be a big issue for a librarian. WordPress is a great tool that allows librarians to easily maintain library websites. This session will be a brief overview of WordPress.

**CE: Technology (1.5)**

### **Enhance the Research Impact of Your Faculty**

**Presenters: Sheila Bonnand, Mary Anne Hansen, Montana State University**

**CE: Library Administration**

**Summer Reading Program**

**Presenter: Cindy Christin**

**CE: Library Services to the Public (1.5)**

**Saturday, April 12th**

**3:00 pm to 5:00 pm**

**Montana Library Association Board Meeting**