

## Mayor's Committee on Homelessness

### Welcome Home Billings , FY2011-2013 Action Plan Results

FY 2011-2012

Goal	Strategy	General Unit Type	Distilled Unit Type	FY2011-2013	FY 2011-2012	Total
				Goals	Results	
Goal One: Increase advocacy and public knowledge on behalf of the homeless	Increase advocacy and public knowledge on behalf of the homeless within public forums or groups where these issues are not the primary focus.	Agency Members Involved In Advocacy	Individuals	100	154	154
		# of advocacy meetings attended	Meetings	1,000	209	209
		Advocacy through press, articles, reports	Written Advocacy Pieces	40	94	94
		Homeless Conference / Workshops	# of Conferences / Wkshop	4	2	2
		Attendance	Individuals	100	300	300
		Presentations / Speaking Engagements	Presentations	500	260	260
		Presentations / Speaking Engagements	Attendees	5,000	5,845	5,845
	Provide venues for those experiencing homeless to have their ideas and concerns heard and to enhance consumer feedback to help homeless services work more effectively	Consumer Engagement	Individuals	6	18	18
		Consumer Feedback	Surveys	732	4,661	4,661
	Provide activities, events or programs that increase public awareness related to homelessness	Activities, events or programs	# of occasions	40	44	44
		Attendees of activities, events or programs	# of Individuals	2,500	2,920	2,920
	Develop / maintain / distribute marketing pieces and / or medias pieces to inform audiences about poverty and homelessness issues in Billings	Marketing pieces (brochure, flyer, print media)	# of marketing pieces	60	30	30
		Media Pieces (websites, newsletters, article)	# of media pieces	60	30	30
		Circulation	Individuals	10,000	61,885	61,885
	Provide guidance regarding homeless policy for local, state and federal entities	Issue-Related Groups	# of groups	5	3	3
			# of meetings	130	14	14
			# of Individuals	30	25	25

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<b>Goal Two: Join community partners with resources to address homelessness intervention and prevention efforts and facilitate partnerships to improve collaboration, service array, leveraging and capacity.</b>	Collaborative community groups focused on issues related to homelessness	Homelessness Groups	# of meetings	70	35	<b>35</b>
			# of staff involved	50	12	<b>12</b>
			# of organizations / entities involved	55	50	<b>50</b>
	Collaborative community events focused on issues related to homelessness	Community events	# of events	4	2	<b>2</b>
			# of volunteers	500	180	<b>180</b>
			# of participants	1,300	431	<b>431</b>
			# of organizations / entities involved	55	47	<b>47</b>
	Develop capacity within homeless service providers through volunteer engagement.	Community volunteers	# of volunteers	300	4,321	<b>4,321</b>
			# of hours	15,000	188,400	<b>188,400</b>
	Develop funding sources for homelessness-related issues.	Fundraising Events	VISTA support	2	2	<b>2</b>
			# of events	35	10	<b>10</b>
		Capital campaigns	\$ generated	\$500,000	\$268,000	<b>268,000</b>
			# of campaigns	3	1	<b>1</b>
		Grant Applications	\$ generated	\$100,000	\$300,000	<b>300,000</b>
			# of grants	100	46	<b>46</b>
		\$ of grants secured	\$500,000	\$795,000	<b>795,000</b>	
	Increase training and / or usage of tools to enhance the effectiveness of homeless response.	Trainings / workshops	# of Individuals	50	45	<b>45</b>
# of trainings / workshops			10	128	<b>128</b>	
Facilitate trainings / workshops (leadership)		# of trainings / workshops	7	39	<b>39</b>	
Incorporate new tools or assessment to increase effectiveness of programs		# of tools / assessments	25	14	<b>14</b>	

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<b>Goal Three: Increase the city's supply of decent, affordable housing.</b>	Provide emergency shelter to homeless person	Emergency overnight shelter	# of Individuals	2,500	1,123	<b>1,123</b>
<b>Goal Four: Provide adequate emergency homeless prevention programs.</b>	Support and increase funding dedicated to rent, utilities and mortgage assistance	Rental (& utility for FY 2009-2011) assistance	\$ of assistance	\$300,000	\$64,640	<b>64,640</b>
			# of households served	2,000	510	<b>510</b>
		Utility assistance payment	\$ of assistance	\$100,000	\$31,480	<b>31,480</b>
			# of individuals	3,000	399	<b>399</b>
	Provide rapid re-housing assistance and / or application fee and deposit assistance.	Move-In (e.g., application fee & deposit) assistance	\$ of assistance	\$50,000	\$22,500	<b>22,500</b>
			# of households served	400	44	<b>44</b>
		# of individuals	1,200	65	<b>65</b>	
		Support landlord-tenant education and intervention to prevent eviction	Counseling for tenants on housing issues (fair housing & budgeting)	# of programs	4	1
	# participants			400	50	<b>50</b>
	Education programs / forums for landlords		# of meeting	3	20	<b>20</b>
			# of participants	30	0	<b>0</b>
	Incentives for landlords to rent to homeless or those in imminent risk		# programs	1	0	<b>0</b>
# participants			10	0	<b>0</b>	
Pre-release / discharge planning education for institutional services including foster care, prison and basic health facilities	# groups	1	0	<b>0</b>		
	# agencies	15	0	<b>0</b>		

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<b>Goal Five: Expand treatment / service capacity and linkage to essential services.</b>	Provide outreach services to homeless or at-risk persons, including case management, street outreach, or day center support.	Case management & client relationships (including street outreach FY 2009 - 2011)	# individuals served	7,000	3,022	<b>3,022</b>	
		Street / external outreach	# Persons contacted	4,000	4,744	<b>4,744</b>	
			# Persons engaged in services	1,500	525	<b>525</b>	
		Day Center	# of centers	3	3	<b>3</b>	
			# of individuals served	3,000	1,602	<b>1,602</b>	
	Provide basic care services, such as meals, clothing, showers, or hygienic supplies for homeless and at-risk persons.	Meals / Food Pantry Services	# provided	350,000	133,023	<b>133,023</b>	
		Clothing	# of items given	20,000	200,056	<b>200,056</b>	
			# individuals served	20,000	50,000	<b>50,000</b>	
		Household goods	# of items given	20,000	40	<b>40</b>	
			# individuals served	20,000	40	<b>40</b>	
		Showers	# of available showers	2	4	<b>4</b>	
			# individuals served	1,000	1,130	<b>1,130</b>	
		Laundry services	# individuals served	1,000	110	<b>110</b>	
		Continue to provide health care, dental care, immunization, medication assistance, health education and crisis services for homeless & at-risk persons.	Healthcare coverage	# individuals served	3,000	1,498	<b>1,498</b>
			Hygiene Kits	# individuals served	9,000	425	<b>425</b>
	Dental care		# individuals served	150	0	<b>0</b>	
	Prescription assistance		# individuals served	2,500	25	<b>25</b>	
Crisis services	# individuals served		11,000	1,531	<b>1,531</b>		
Health education	# individuals served	450	60	<b>60</b>			

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<b>Goal Six: Increase economic opportunity and skills support</b>	Provide assistance to increase financial skills and assets of homeless and at-risk persons with financial literacy classes, credit repair or tax prep assistance.	Financial literacy classes	# classes	30	58	<b>58</b>
			# participants	500	74	<b>74</b>
		Other Savings assistance	# programs	3	1	<b>1</b>
			# participants	40	28	<b>28</b>
	Provide transportation assistance for homeless or at-risk persons?	Gas vouchers	# vouchers	900	200	<b>200</b>
		Local Bus Passes	# Single-Ride Tickets	15,000	4,585	<b>4,585</b>
		Discounted Local Buss Passes	# Single-Ride Tickets	50,000	28,083	<b>28,083</b>
		Cab Vouchers	# vouchers	15	15	<b>15</b>
		Intercity Bus Passes	# vouchers	150	96	<b>96</b>
		Direct Transportation Services	# of Rides	100,000	53,756	<b>53,756</b>
	Provide services to support stable economic self-sufficiency, such as ID services, childcare, legal assistance or mentoring programs.	Support in obtaining IDs / documents	# documents obtained	1,000	33	<b>33</b>
			# cost of documents	20,000	425	<b>425</b>
		Childcare assistance	# households served	2,000	205	<b>205</b>
		Mentoring programs	# of programs	4	1	<b>1</b>
	# individuals served		600	15	<b>15</b>	
	Provide educational or skills training for homeless or at-risk persons.	Lifeskills / Soft skills training	# individuals served	200	51	<b>51</b>
	Provide employment support to homeless and at-risk persons, such as job training, placement or assessments.	Job search / readiness assistance	# individuals served	11,000	251	<b>251</b>
	Support social enterprise concepts to involve businesses in impacting the homeless / near homeless and to increase service provider capacity	Soc. Enterprise Programs	# business	3	1	<b>1</b>
Social Enterprise Employment		# Individuals	15	1	<b>1</b>	
Employment for Hard-to-Employ		# individuals	25	16	<b>16</b>	