



City of Billings-
 Community Development Division
 2825 3rd Avenue North
 Billings, MT 59101
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www.ci.billings.mt.us/vista

City of Billings— Illuminate Poverty Project

Three full year VISTA members served from 2009 to 2015 focusing on the following initiatives:

- Marketing
- Welcome Home Billings Website
- Fund Development
- Social Media
- Community Outreach
- Billings Community Connect
- The Canvas Project



QUICK FACTS:

- Nearly \$46,000 generated
- 431volunteers recruited & trained
- Over 685 hours volunteered

“In an effort to build local support for initiatives that impact poverty and homelessness, this project aims to raise social and public awareness of these issues.

The initiative includes the creation of several video pieces depicting issues of homelessness, printed media materials, and public service announcements. Several presentations have been developed to increase advocacy and public knowledge and to inform audiences about poverty and homelessness issues in Billings. Efforts have capitalized on the upsurge of the use of social media to build awareness with presences on BlogSpot and Twitter for the project.”



Lynda Woods, Community Development Program Coordinator & VISTA Supervisor

